

Hamburg, December 7th, 2009

Ventuz presents a new age of presenting – in January at the Best of Events

For the first time the presentation software Ventuz will be represented with its own booth at the Best of Events in Dortmund, Germany's leading event exhibition. True to its slogan 'The Future of Presentations' Ventuz will show new and innovative ideas for audiovisual talks and speeches.

In the course of the fast technological development during the last years it has become harder and harder to create presentations that amaze an audience not only through content, but also visually. Although novelties like interactivity and 3D visualizations have become increasingly popular, most companies still use the standard solutions for their presentations. The German Company Ventuz Technology has developed their software Ventuz with the goal to provide a tool for creating presentations on the technologically highest level.

„We haven't been able work according to our demands with the common tools“, says Jens Lange, CEO of the agency stereolize, a specialist in Ventuz-applications. “The customers always wanted the final product to look amazing, they wanted it to be 3D and technologically stunning. But at the same time they needed to make changes to the content up to the last minute before the actual event. That was simply not possible when using the standard solutions. With Ventuz, we can now satisfy all wishes.”

Ventuz is a 3D-software that works in real-time. That means that every change to the presentation is visible the very second it is put into the program. Long rendering processes become unnecessary. This technology combines 3D-graphics and animations with high flexibility.

Ventuz will be demonstrating different possibilities for presentations at their booth on the Best of Events in Dortmund, Germany. The focus will be on interactive navigation via touch screen and laser technology. A common clicker cannot be found on this booth.

„I don't understand why renowned companies spend incredible amounts of money on an event, pick a fine location and high class catering, and then hold a boring standard presentation“, says Jens Lange. “That doesn't live up to the atmosphere of the event, let alone to the image of the company.” His customers prove him right.

Among them are names such as Rodenstock, Microsoft or Porsche. "Most of my customers return regularly."

Ventuz Technology GmbH, on January 20th and 21st 2010 at the Best of Events in Dortmund, Germany, Booth Nr. 8043 in Hall 8

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About Ventuz

Ventuz Technology GmbH, located in Hamburg, Germany, is developer of 3D real-time technologies for presentations, events and TV-graphics. Main goal is the creation of solutions that combine state-of-the-art technologies with high class design. Through this, more stunning and impressive presentations and event shows can be created. A central focus lies in interactive applications

Many agencies have already added Ventuz to their portfolio. Among the customers of these agencies are Microsoft, Porsche, Rodenstock, Adidas and many more. Furthermore, several TV-stations and production companies worldwide are utilizing the broadcast-version of Ventuz, such as Fox Sports. Some of the best known productions which have been produced with Ventuz are 'Who wants to be a millionaire?', 'Wie schlau ist Deutschland?' und 'Big Brother' .

Press Contact

Ventuz Technology GmbH
Katharina Glueck
Lutterothstr. 16a
20255 Hamburg
Germany

Tel.: +49 40 413 660 970
Fax.: +49 40 413 660 999

katharina.glueck@ventuz.com
www.ventuz.com